

Press Release

German company Lohmann commences new production facility in Gebze

Lohmann, one of the biggest tape and adhesives production companies, established its first factory in Turkey in the Gebze Plastics Manufacturers Organized Industrial Zone (GEPOSB). Aiming to position Turkey as their regional production and export center, Lohmann will export products labelled 'Made in Turkey' to many countries, with a primary focus being the Middle Eastern market.

Kocaeli, 8th, Oct. 2018 - One of the prominent representatives of the adhesives industry worldwide, Germany-based Lohmann established its first factory in Turkey. The company works with various brands from different industries worldwide, offering tape and adhesive technologies. Having established a sales office in Turkey in 2011, Lohmann strengthened its ties to the country by opening a factory in Kocaeli with the support of the Presidency of the Republic of Turkey Investment Office.

The opening ceremony of the facility located in the Gebze Plastics Manufacturers Organized Industrial Zone took place today with **Elmar Boeke, Lohmann's CEO; Andreas Tanzer, Lohmann's Managing Director of the EMEA Business Unit; and Markus Koch, Lohmann's Regional Manager of SCEE** alongside senior officials from the Presidency of the Republic of Turkey Investment Office, business representatives, and local officials.

Utilizing the production potential and regional advantages in Turkey, Lohmann will make the new factory a regional center, thereby diversifying its export markets as well as the domestic market. Lohmann has production facilities in 29 countries, has almost 2 thousand employees, and operates via sales offices in more than 50 countries. The company specializes in adhesives for various components from different industries such as transportation, electronics, medical, hygiene, graphics, construction, and renewable energy.

Spread over a 3 thousand square meter area in the Gebze Plastics Manufacturers Organized Industrial Zone, the Lohmann facility will utilize Turkey as a center to export products labelled 'Made in Turkey' to Middle Eastern markets, especially Qatar, Iran, Azerbaijan, and Israel. Lohmann has been involved with sales activities in Turkey since 2011 and aims to triple its revenue by 2020.

Elmar Boeke: We are sure about achieving great accomplishments in Turkey

Elmar Boeke, CEO of Lohmann, gave a speech during the opening ceremony and said, "Lohmann is one of the leaders in adhesive tape technologies with a history of 167 years in the industry. It has been developing and producing effective and high-technology adhesive tapes and solutions for many years. Lohmann aims to offer its customers smart and customized solutions with outstanding service that will help them become greater achievers in their own markets. Customized solutions constitute more than 90 percent of Lohmann's product portfolio, and it holds more than 200 patents. We are glad to officially enter the Turkish market today as a company providing adhesive solutions worldwide. We are sure about achieving great accomplishments in Turkey as

the country's economic potential develops and its domestic market grows day by day. As we enter the Turkish market, we would like to both introduce our products and services to those that are not yet familiar with us and offer better quality service to our customers.”

Andreas Tanzer:” Having a production network in Turkey is invaluable for us”

Andreas Tanzer, Managing Director of Lohmann’ EMEA Business Unit, stated, *“As Lohmann, we are lucky to further our production network that includes 29 countries to a valuable and advantageous country like Turkey. As the Lohmann family, we are glad to begin production in the Turkish market. Considered as one of the fastest growing countries between 2015 and 2025 among the members of Organization for Economic Co-operation and Development, Turkey is very important to us. The strong industrial infrastructure of Turkey and the fact that Turkish consumers prefer local providers are other factors that prompted us to establish a factory in Turkey. In 2011, we started off with a sales office in Turkey, and we have now started production in 2018. I think we owe the **Presidency of the Republic of Turkey Investment Office team** our appreciation for their support throughout the process. The primary markets in which we will operate in Turkey are the Consumer Products and Electronics, Graphics, Transportation, Construction, and Renewable Energy markets. We believe that we will conduct successful business in each of those areas and we will proceed with our company policy focusing on customer satisfaction and quality.”*

Markus Koch: “We take sound steps for our future in Turkey”

Markus Koch, Lohmann’s Regional Manager of SCEE, explained, *“We are glad and take pride in the establishment of a new factory to further our business activities in Turkey, which we have continued through our sales office since 2011. We have accomplished a lot since 2011. This new initiative is crucial for us to be responsive enough for our customers and partners and to provide better services. We are taking sound steps for the future of Lohmann Turkey. We are extremely excited for it.”*

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